WEST COAST WARRIORS NETBALL CLUB

2024



NETBALL PARTNERSHIP PROPOSAL

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"Your Business" + West Coast Warriors Netball Club = A Winning Partnership

Thank you for considering the West Coast Warriors Netball Club as a potential partner for your company. As a community-based Netball Club with over 30 years of rich history, we take immense pride in our commitment to excellence, inclusivity, and community engagement.

Club Overview:

- Established in 1989, the West Coast Warriors are pioneers in the Gold Industry Group West Australian Netball League (GIGWANL).
- Our club's success spans all divisions, reflecting our dedication to fostering talent and creating a thriving netball community.
- Actively involved in grassroots netball through our licensing partner, the Wanneroo Districts Netball Association, we have become a family-oriented club, supporting players in pursuing their Netball dreams.

Feeder to Success:

- As a feeder competition to the West Coast Fever, we've played a crucial role in nurturing athletes, coaches, and umpires who have excelled both nationally and internationally.
- Our dedicated volunteers form the backbone of the club, ensuring its continued strength and success in the highly competitive GIGWANL.









Partnership Benefits and Brand Exposure

Dynamic Exposure:

- Netball's dynamic growth makes it an ideal platform for your brand to gain widespread exposure
- Aligning with our club showcases your commitment to sports, wellness, and community engagement, resonating with a diverse and engaged audience.

Visibility Avenues:

- Your brand can enjoy various avenues for visibility, from featuring on our team uniforms to prominent displays during matches and events.
- Associating with netball enhances your brand's image, reaching potential customers who align with our sport's values in today's competitive market.
- With our prime advertising location at the WDNA netball courts, your business
 will be showcased during the peak netball season. From thrilling matches to
 community events and carnivals, your signage will be a constant presence,
 creating lasting impressions on potential customers.

Social Media Reach:

- Live streaming of the GIGWANL games on Kayo Freebies garnered over 60,000 views in 2023, providing extensive visibility opportunities.
- Your business name on club clothing, corflute signs near team benches, and the aligned Warriors/WDNA vibrant social media platforms with a combined following of over 13,000 ensure substantial exposure.













Men's Netball and Community Impact

Expanding Horizons:

• Netball's embrace by men and boys is reflected in our highly successful Men's team, leading the way in breaking gender stereotypes. Boy's participation in netball is also growing significantly.

Community Impact:

- Partnering with us allows your company to contribute to a meaningful cause, promoting teamwork, empowerment, and women's participation in sports.
- Your sponsorship not only empowers our players but also showcases your dedication to uplifting the community, aligning perfectly with positive social change.

Commitment to Maximum Exposure:

- Understanding the current economic challenges, West Coast Warriors commit to actively promoting your brand within our club and the broader netball community at every possible opportunity.
- Securing our GIGWANL license for 2023-2025, with an option for two more years, ensures your brand will receive maximum exposure within the netball community.
- Games played on Fridays and Saturdays, from May to September, draw over 15,000 players and spectators to the Wanneroo Districts Netball Association gates, offering a prime opportunity for brand exposure.

Join the Warriors Family:

- We invite you to be part of the Warriors Family! Explore the variety of options available by giving us a call or an email.
- Your partnership will not only create a lasting impact but also offer meaningful and fruitful collaboration with the West Coast Warriors Netball Club.

We look forward to the possibility of creating a winning partnership that benefits both our club and your company.













